

www.mkhsticker.com



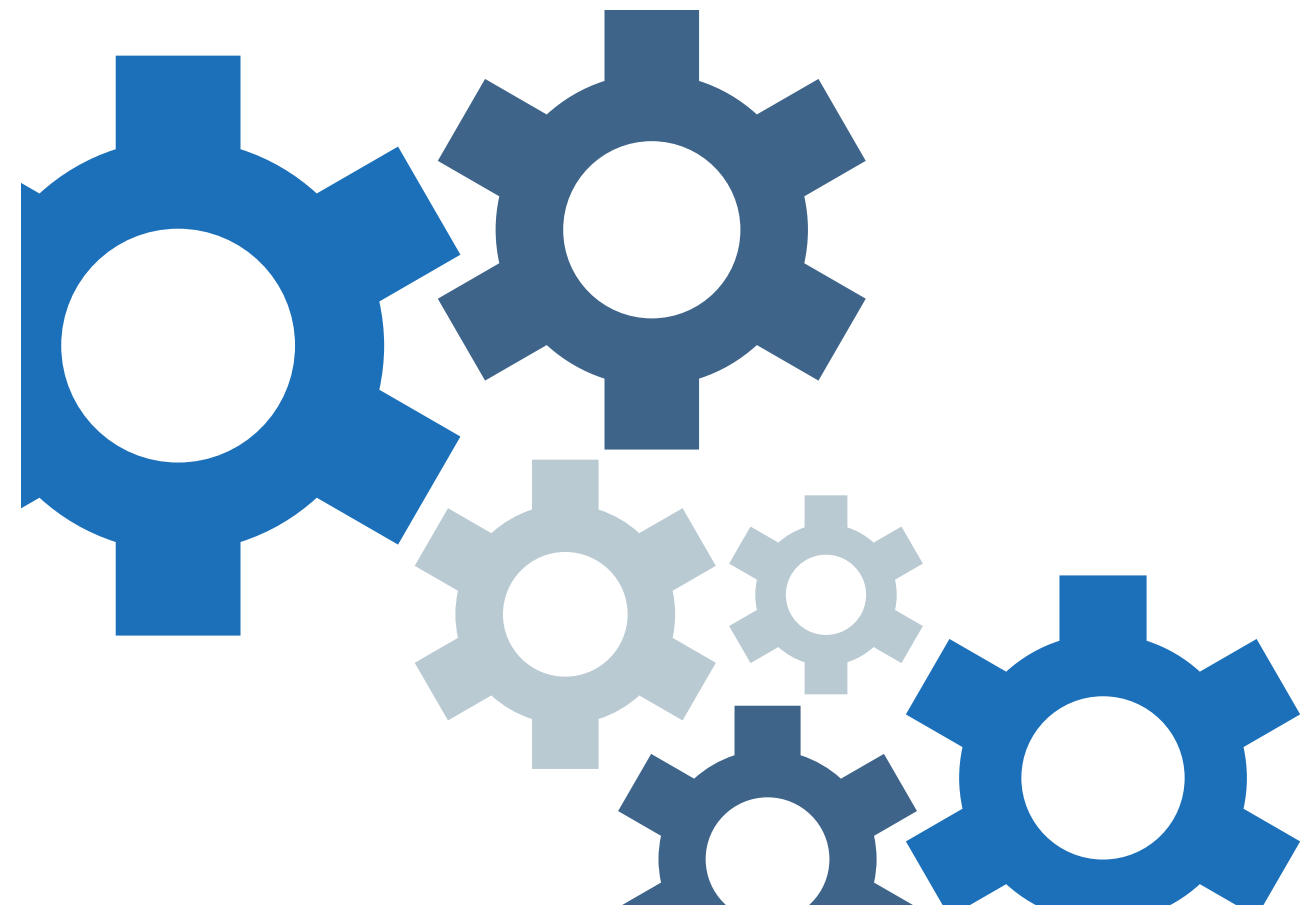
SINCE 1997
MOOKOONGHWA LNB

A Company Specializing in Developing Special Labels in Korea

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SINCE 1997



11, Baekseokgongdan 4-gil, Seobuk-gu, Cheonan-si, Chungcheongnam-do, Republic of Korea

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A Company Specializing in Developing Special Labels in Korea

MOOKOONGHWA LNB

Company Information

Company name	Mookoonghwa LNB Co. Ltd.
Address	Factory 1: 11, Baekseokgongdan-4-gil, Seobuk-gu, Cheonan-si, Chungnam Asan factory: 278-1, Sandong-ro, Eumdong-myeon, Asan-si, Chungnam
Established on	December 1, 1997
Representative Phone Number	+82-41-576-1081
C.E.O	Seol Jin Young
Business Type	Manufacturing Industry / Other Printing-Related Industry
Homepage	www.mkhsticker.com
E-mail	mookoong@mksticker.com
Company Size	Factory 1 - Land: 2,900 m ² , floor space: 3,682 m ² Factory 2 - Land: 700 m ² , floor space: 332 m ²
Financial Status	Capital : 550 Million Won
Major Products	General sticker, Manual Pack (Attaching-Type Instructions), Booklet Label, Dual Label, Korean Paper Product Label, Security Sticker, Sealing Sticker, Industrial Sticker

VISION

GLOBAL No.1 We will be the **World's NO.1** in the Special Sticker Area.

Core value



MOOKOONGHWA LNB Company Information



Key products

Special Labels such as Manual Pack, Booklet Label, and Void Label



Customer

More than 250 manufacturers including pharmaceutical companies



Patents and Registration

5 Patents, 2 Design Registrations, and 2 Trademark Registrations



R&D

Enterprise-affiliated research recognition, Venture business confirmation, Quality management System certificate (ISO 9001, 14001), Designation of promising small and medium-sized Businesses, Designation of management innovation-type small and medium-sized businesses



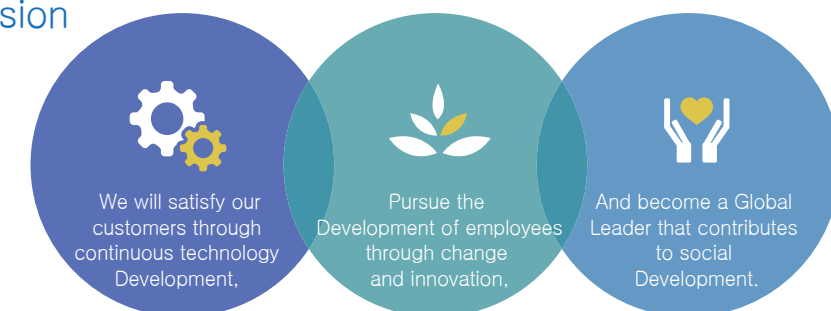
Industry-Academe Collaboration

Partner of KOMSCO Korea Minting Printing Corp

Partner of conglomerate companies (Samsung, Hyundai Heavy Industries, Hynix, etc.)

Industry-academe exchange agreement company of Sunmoon University

Mission



Creed

- 01 We challenge ourselves to become a global leading company through Constant Changes and Innovation.
- 02 We contribute to the development of the World's Printing Industry Culture through continual Technology development.
- 03 We contribute to the country by Fostering Competent Persons and Contributing to Public Welfare.
- 04 We contribute to the Development of all industries by Researching and Developing specific technologies.

1997

Founded in Seongjeong-dong, Chonan-si on December 1.

1998

Registered transactions with Samsung LCD.

2004

Acquired a UL certificate.

2006

03 Acquired a quality management system certificate [KS Q 9001]
An environment management system certificate [KS Q 14001]

2007

02 Acquired Samsung Electronics Eco-partner certification
03 Relocated the factory to the expanded area
(678-12, Seongjeong-dong, Seobuk-gu, Cheonan-si)
Increased the high-speed rotary printer
09 Acquired Samsung SDI S-partner certification

2009

12 Acquired a quality management system certificate [KS Q 9001:2009]
An environment management system certificate [KS Q 14001:2004]

1997 >>

2013

03 Introduced a special folding machine exclusive for the manual pack (made in Germany)
04 Introduced the fourth high-speed automatic label printer
05 Registered two manual pack trademarks (May 14)
Participated in the Korea International Process
& Packaging Exhibition Korea Pack 2013 (May 28 ~ 31)
Introduced a dual-tone perfecting machine / Certified as a venture business
07 Participated in the Chungnam export consultation fair in the first half of the year
08 Registered the manual pack design
10 Participated in the free national flag distribution event in commemoration of
Dokdo Day (Independence Hall, October 26)
11 Registered a patent on the manual pack
Newly established the affiliated research institute

2014

02 Registered a patent on the manual pack (roll type)
03 Distributed national flags free of charge at the Independence Hall on
Independence Movement Day (March 1)
04 Implemented a competence-strengthening support project for export
beginner companies (EC Plaza)
06 Participated in the Korea International Process
& Packaging Exhibition Korea Pack 2014 (June 10 ~ 13)
Introduced a digital high-speed label printer - variable printer

2010

06 Completed the development of the Booklet Label
Produced and delivered to 10 pharmaceutical companies
10 Participated in Messe Nagoya Exhibition in Japan
(submitted booklet/dual label and sealing /
security sticker for exhibition)

2011

02 Awarded by the superintendent of Cheonan Tax Office
(exemplary taxpayer award on the 45th Taxpayers Day)
04 Certified as a management innovation-type company
(MAIN-BIZ) by the Small and Medium Business Administration
10 Registered a patent on multiple-side sticker and its
Manufacturing method

2012

03 Renamed Mookoonghwa LNB and incorporated
05 Received an excellence award for the corporate part,
Korea Star Award
(president award given by the Korea Packing Technology Association)
07 Selected as a promising small and medium-sized business
in Chungcheongnam-do
08 Registered a patent on the manual pack
09 Relocated (expansion) to 988, Seongjeong-dong, Seobuk-gu,
Cheonan-si, Chungnam

2015

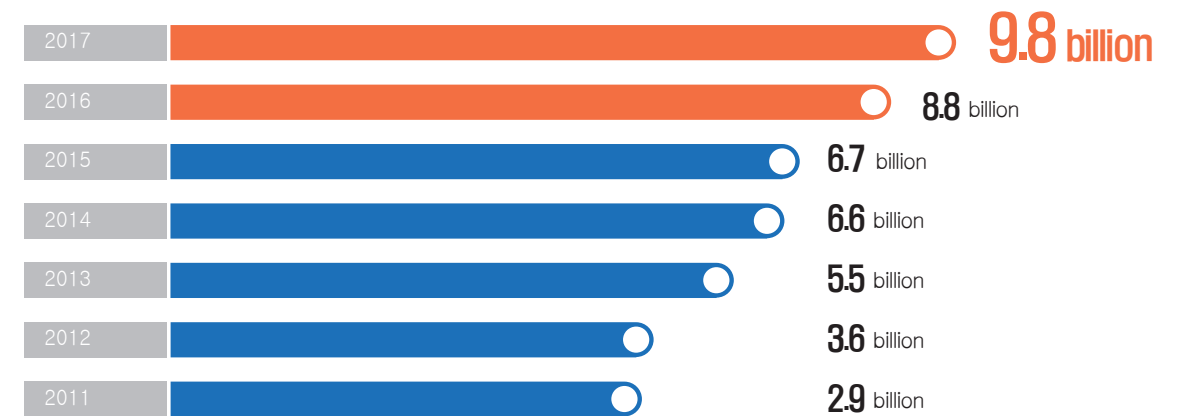
04 Started extension work for
the Mookoonghwa LNB office building
05 Renewed its venture business certificate
06 Introduced the sixth manual pack folding machine
Introduced a roll silk printer (World Tech)

2016

04 Introduced the second high-speed digital printer
10 Received an exemplary employee award at the
12th Cheonan City Entrepreneur Competition
Received an excellent entrepreneur award in
the 23rd Chungnam Entrepreneur Awards

2017

04 Participated in the INNOPAK exhibition in Tokyo, Japan
07 Participated in the PROPAK China exhibition in Shanghai, China
11 Participated in the SWOP packing exhibition in Shanghai, China
Relocated (expansion) to its current address
(11, Baekseokgongdan-4-gil, Seobuk-gu, Cheonan-si, Chungnam)

Sales
Performance

Patent and Certification





User's guide!
Stop folding
and bending
Work!

Design Registration
Number 10-1366826, 30-0707050
International patent PCT/KR2014/003120

01 What are manual pack-attaching instructions?

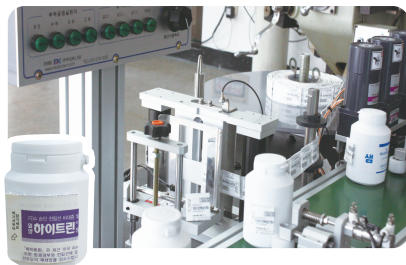
Adhesion-treated instructions that can automatically be attached to the top or side of a container.

02 Characteristics of the manual pack World's first patent registration

- Can be attached to the top or side of a container using automated equipment
- No rubber bending work needed after folding the instructions
- Simplified instruction input process
- Preventing release during transport by applying adhesion treatment
- The front and rear can be checked for poor printing
- Productivity enhancement
- Suitable for a pharmaceutical company with small-quantity batch production
- Moderately priced automatic attaching equipment

Automatic manual pack Attaching machine

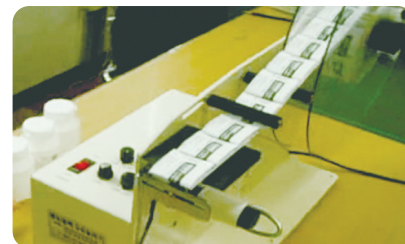
Automatic side attaching machine



Automatic top side attaching machine



Semi-automatic separator



03 Use and effects of the manual pack

• Use

- To make instruction input and bending process Convenient and easy
- To pack containers for small-quantity batch production At a moderate price

• Effects

Reducing input materials | Container and manual pack
Reduced investment | Releasing an internally developed Automatic Labeler exclusively for the Manual pack
Simplifying the process procedure | Using the automatic labeler Exclusively for the manual pack
Quality improvement effect | Efficient quality control by simplifying the process procedure

04 Manual pack specification

Folding Specification	35 x 35mm / 40 x 40mm
Unfolding side Specification	Up to 12 folding screen sides

>> 35 x 35mm

Folding Grade	5	6	7	8	9
5	170x175	170x210	170x245	170x280	170x315
6	205x175	205x210	205x245	205x280	205x315

>> 40 x 40mm

Folding Grade	5	6	7	8	9
5	195x200	195x240	195x280	195x320	195x360
6	235x200	235x240	205x280	205x320	205x360

MOQ 10,000ea



Do you input
Instructions
Separately?
A booklet Label
is the answer

Design Registration
Number 30-0569740

01 What is a Booklet Label?

A trademark label produced in the form of a booklet including instructions.

02 Characteristics of the booklet label First development in Korea

- Productivity enhancement and cost saving
- The booklet label can be applied to the existing label attaching system
- No concern about the loss and easy to keep, since the instructions and label are combined
- Information on effects and matters that require attention can be provided immediately
- Reducing packing waste since the existing paper case for medicine and Medical supplies is not required
- Increasing product value with beautiful design when applying the booklet label
- Suitable for a pharmaceutical company with small-quantity batch production
- Design registered in the Korean Industrial Property Office
- Received the president's award from the Korea Packing Technology Association during the Korea Star Awards (excellence award)

Photo of Making the Booklet Label

Photo of opening & closing the booklet label



Producing 8 ~ 24 Page Booklet Label



Standardization for the container



Producing a roll-type Booklet Label



03 Expected Effects

- Eco-friendly packing effect | Reducing packing waste generation
- Cost saving | Reducing production time | Standardized production is possible

04 Booklet Label Specification

Container	Specification	Page	MOQ	Production period
30ml, 50ml Booklet Label	130 x 26 mm 127 x 29 mm	8page ~ 24page	10,000ea	5Day
100ml Booklet Label	130 x 40 mm		10,000ea	
150ml Booklet Label	130 x 47 mm		10,000ea	
250ml Booklet Label	130 x 60 mm		10,000ea	
500ml Booklet Label	162 x 70 mm		10,000ea	



What if a lot of Contents need to Be displayed on a limited space?
Dual Label!

Patent Registration 10-1091602

01 What is a Dual Label?

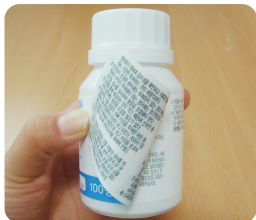
Since a label is produced in two layers, 2- or 3-sided printing is possible, and more information can be displayed on a limited space.

02 Characteristics of a Dual Label

- Equipped with a fixed adhesive part that is not completely separated
- Easy-to-separate handle
- Special adhesive that can be attached/detached semi-permanently is applied
- Non-adhesive part modification that can easily be reattached
- Since the top paper is not thick, the label is not opened when reattaching after a long period of time
- Only the label can be replaced for the existing labeler without additional equipment
- Currently used by 20 large pharmaceutical companies in Korea

Photo of Making the Double Label

Pharmaceutical Company (Medicine) Dual Label



Pharmaceutical company (Beauty products) Double Label



Use Double Label Cosmetics



Food Company Double Label



03 Effects of a Dual Label

- Cost Saving

04 Dual Label Specification

	Minimum Size	Maximum Size	MOQ	Production period
3 End Paper	30x30mm	250x210mm	10,000ea	5DAY
5 End Paper				



The Dual Label is mainly made of self-adhesive polypropylene. Note, however, that other materials (silver mat PET, white PET, etc.) can also be used depending on the product characteristics.



Information leak Prevention!
Security Label!

01 What is a security label?

A specially treated label to prevent information leak (e.g., product information and manufacturing process) by attaching to the I/O device such as mobile phone and laptop at Enterprises or



02 Characteristics of a Security Label

- When the sticker is removed, the VOID OPEN pattern appears clearly to indicate removal clearly.
- When the sticker is removed, no adhesive or foreign object is left.
- No after-image is left even after being attached for a long period of time.
- Various sizes are supported according to the location of the attaching side.



Need to convey the image of a Safe product to Consumers?
Use UL Label!

01 What is UL Label (Under writers laboratory)?

The UL label used for the process of the electronics company. The sticker was verified by a UL-certified agency, and it can give customers Assurance that products bearing it are safe products.

02 Characteristics of the UL Label

- The UL Certified Label is made of a silver mat PET sticker and is not easily torn. It is also strong against temperature and humidity. As such, this label is used in industries that require the label to be durable (fluorescent light manufacturer, electronics and electricity company, export trading company, etc.).

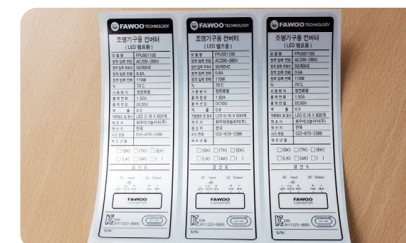


- The UL-certified label can only be printed by a printing company that acquired both label certification and UL mark printing certification.

We have acquired both certifications.

UL-certified labels and stickers are supplied to electricity and Electronics companies at home and abroad, and white PET and Silver mat PET products are certified. The product name Includes MK-04, MK-05, and MK-06.

Photo of Making The UL Label





2017. 8. 15 Joong-Bu Mael

“Mookoonghwa LNB is realizing joint growth with Korea Minting Printing Corp.”

Mookoonghwa LNB also engages actively in the genuine product certification business by receiving forgery and alteration prevention technology from Korea Minting Printing Corp. The company is expanding its line of business by manufacturing and supplying the bay salt bag, which certifies that the salt is produced in Korea, to the National Fishery Products Quality Management Service, packing bag for plastic processing materials, and security label attached to parallel imported products.



2015. 10. 21 Chungcheong Today

“Held the Cheonan City Entrepreneur Competition!! Received the management grand prize!”

Received the management grand prize at the 11th Cheonan City Entrepreneur Competition. The company selected as an entrepreneur grand prize winner is advertised as an excellent company representing Cheonan City in accordance with the “Ordinance on treating the entrepreneur with respect and supporting enterprise activity.” The entrepreneur grand prize of Cheonan City has been given since 2003 to create a climate of treating with respect entrepreneurs who contributed to the promotion of the local economy and encourage exemplary workers who contributed to labor-management cooperation and company development.

2011. 2. 11 Korea Economic Daily

“Mookoonghwa LNB released a booklet label that combines sticker printing label and instructions... Applying an idea to the sticker”

Localized imported products such as dual label and security sticker. Applied for and registered 20 intellectual property cases. Delivered to many conglomerate companies like Samsung Electronics. Held an event of distributing national flag stickers out of patriotism. Plans to develop overseas markets with Korean paper labels.



2009. 8. 14 18:59 MBN News Broadcast

“Distributing 100,000 national flag stickers free of charge”

100,000 sheets of national flag stickers made of Korean paper were distributed in front of Daehanmun, Deoksugung free of charge, in commemoration of Liberation Day on August 15. The event was held by the Patriot Yun Bong-gil Memorial Association and Mookoonghwa LNB special label printing company. The national flag love performance will also be held, such as wearing the national flag T-shirt, waving the national flag, and attaching a national flag sticker to the face or belongings.

Major Customers PARTNER

Pharmaceutical Field



Government Offices



Electronics Field



Cosmetics and Food



General Field

